Welcome to the family!

We are parents ourselves and experience the daily family challenges. Like you, we want the best for our children and sometimes we’re not satisfied with the quality of available solutions. We knew things could be better and were inspired to develop products we would trust with the lives of our own kids.

Swandoo is a small company with a big heart and clear family values. We are very passionate about our mission and are committed to giving our very best. For this, we go through many products iterations and refinements to achieve the ultimate form of sophistication: Simplicity.

Parenting is already very complex and challenging. Our first product, Albert, became an award-winning icon, packed with innovative and elegant features that improve the user experience and give the peace of mind that you need. We hope to be a supportive companion on your path to a more balanced and joyful family lifestyle.

With love, your Swandoo family
Made by parents – for parents

As a parent, second best just won’t do for your child. The same goes for Swandoo and our products – we refuse to compromise or cut corners.

To create outstanding products, we decided to take total control: all our products are designed, manufactured and assembled in-house. Our child seats combine international design talent and 40 years of manufacturing experience. While our design and marketing teams are based in Vienna and Munich, our products are made at our own manufacturing base in Suzhou, China. It’s a truly global setup, which lets us control every step of the process. That’s how we create premium products and services that make the lives of modern families better.
Award-winning design with i-Size Base

We believe every newborn is special and full of potential that will only flourish with the right love and support. This is why we named our product after the German scientist and Nobel Prize winner Albert Einstein. Our continuous efforts and love for our work are dedicated to the families and children who will create a better future.

Our devoted European design team has developed a true icon. The harmonious proportions, lines and surfaces flow to smoothly wrap around and protect your baby. Albert’s unique construction not only provides peace of mind but also a stylish and comfortable solution for modern families.

FOR THE LITTLE ONES
40–85 cm or up to 13 kg. From birth to approx. 18 months.

i-SIZE, ECE R129/00
When used with Albert i-Size Base.
Wherever you’re heading, Albert joins you with ease.

**GET GOING WITH ALBERT**

**Greatness shows in small solutions**

Albert is full of small but clever ideas. Just like the handle that acts as the frame for the sun canopy. Our stroller adapters are another proof of our thinking, which focuses on the well-being of the family. They easily click onto the most common strollers, giving parents one less thing to worry about.

**FITS ON STROLLERS**
A set of universal stroller adapters are included and compatible with most common brands.

**INTEGRATED SUN CANOPY**
Extends beyond the handle and provides UPF 50+ protection.
One seat – many details

MORE VISIBILITY
The seatbelt guides glow in the dark.

ADJUSTABLE HEADREST
Six positions to fit the needs of your growing baby.

OPTIMAL SAFETY
Individual adjustment of the harness straps on each side for better safety and comfort.

ADJUSTABLE HANDLE
Four positions for every requirement.

BETTER SUPPORT
The newborn pillow offers a better fit and extra protection for babies up to 3 months.

ENHANCED SIDE PROTECTION
The Side Impact Buddy simply clicks on.

MORE VISIBILITY
The seatbelt guides glow in the dark.
Compact & Stylish Companion

As parents ourselves, we are emotionally committed to giving our best in the creations for our own babies, and for your little ones.

Albert Lite has been tested and approved by European authorities meeting ECE R44/04 and 3C certifications. It can be easily installed in your car using the seatbelts.

- **TESTED AND CERTIFIED**
  Meeting ECE R44/04 and 3C certification.

- **FOR THE LITTLE ONES**
  40–85 cm or up to 13 kg. From birth to approx. 15 months.

- **FITS ON STROLLERS**
  A set of universal stroller adapters are included and compatible with most common brands.

- **INTEGRATED SUN CANOPY**
  Extends beyond the handle and provides UPF 50+ protection.

- **MORE VISIBILITY**
  The seat belt guides glow in the dark.

- **ADJUSTABLE HANDLE**
  Four positions for your requirements.

- **ADJUSTABLE HEADREST**
  Six positions to adjust to the needs of your growing baby.

- **OPTIMAL SAFETY**
  Individual adjustment of the harness straps on each side for better safety and comfort.

- **USING SEAT BELT**
  Seat belt guides for easy buckle up.
A seat that grows – just like every child

The first tooth, walking for the first time – parents love to watch their kids grow. Introducing Marie: the seat that grows with the child. It can accommodate kids from birth up to – approximately – 4 years (105 cm).
Meet Marie, the newest member of the Swandoo family. Named after scientist and double Nobel Prize winner Marie Curie, our new seat offers a simple and intuitive user experience while surpassing safety standards. Just like other Swandoo products, it was developed by parents, for parents – and it shows!

Marie is a little beauty... But that’s not what she’s all about. For us, design, quality, and safety go hand in hand. The result of our passion and dedication will help you avoid the most common safety mistakes while installing the seat and placing your child. Marie offers superior safety, comfort, and peace of mind.

We work hard so you can enjoy the special moments with your child and would be honored to be part of your journey!

Marie

The most intuitive car seat for families

FOR LITTLE AND NOT SO LITTLE ONES
up to 18 kg or 105 cm.

I-SIZE, ECE R129/03
Certified to meet the most demanding safety regulations.
Marie has a unique 360° rotation, enabling you to comfortably face your child when placing in, or out of the seat.

But there’s more! Thanks to the integrated Child Direction Assistance, kids under the height of 76 cm, can’t be placed into a forward facing position. This helps you follow the 15 months rear facing requirement and keeps your little one safer.
Intuitiveness at its best

**ADJUSTABLE HEADREST**
Twelve positions to fit the needs of your growing child.

**BETTER SUPPORT**
The newborn pillow helps achieve a better fit and offers extra protection for babies up to 3 months.

**ENHANCED SIDE PROTECTION**
The Side Impact Buddy can simply be attached on the window side of the seat.

**PERFECT RECLINE SYSTEM**
One hand adjustment, four forward and four rear facing positions.

**MEMORY FOAM HEADREST**
Provides safe and comfortable support at all stages.

**REMOVABLE FABRICS**
High quality, machine washable fabrics.

**CHILD DIRECTION ASSISTANCE**
Ensures safer rear facing travel for kids below 76 cm.

**ADJUSTABLE HEADREST**
Twelve positions to fit the needs of your growing child.

**EXCELLENT AIRFLOW**
Ventilation designed for optimum comfort.
<table>
<thead>
<tr>
<th>Feature</th>
<th>ALBERT</th>
<th>ALBERT LITE</th>
<th>MARIE</th>
</tr>
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<tbody>
<tr>
<td>CERTIFICATION</td>
<td>ECE R129/00</td>
<td>ECE R44/04, 3C, KC</td>
<td>ECE R129/03</td>
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<td>I-SIZE CERTIFIED</td>
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<tr>
<td>INSTALLATION: I-SIZE BASE</td>
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<td>SEAT’S WEIGHT</td>
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<td>4.3 kg</td>
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<td>HARNESS STRAPS</td>
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<td>NEWBORN PILLOW</td>
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<tr>
<td>UPF 50+ SUN CANOPY</td>
<td>Extends beyond handle</td>
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<td>SEATBELT GUIDES</td>
<td>Glow in the dark</td>
<td>Glow in the dark</td>
<td>360° ROTATION</td>
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<td>RAIN COVER</td>
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</table>
Parenting? There’s an app for that

At Swandoo, we strive to deliver solutions for modern families. Enter our Swandoo Baby Tracker app, which offers new parents a useful and entertaining tool. Record and share your baby’s habits, symptoms and development milestones – all in one place.

The Baby Tracker has been developed with input from parents and medical professionals. It helps parents to detect irregularities and sends alerts accordingly. It also includes reminders to help new parents to get an overview of their babies’ activities, wellbeing and development.

- EVERYDAY TRACK
  - Diapers, sleeping, feeding, and much more.

- EASY PRODUCT MANAGEMENT
  - Register and manage Swandoo Products.

- REPORTS
  - Visualise your baby’s development.

- PHOTOBOOK
  - Keep the memories of the baby’s development.

- CRASH DETECTION FOR EVERYONE*
  - Accident assistance in case of emergency.

- CONNECTS WITH OTHER PARENTS*
  - Share experiences and questions.

- SHARE WITH PEDIATRICIAN*
  - Share the baby’s information easily.

- MILESTONES*
  - Track the individual development of the baby.

*in development

Swandoo Baby Tracker

GET IT ON THE
App Store

GET IT ON
Google Play
Join us on this exciting journey!

We’re looking to partner up with new distributors, as well as with large retail groups and networks.

Do you have experience with the retail of premium products and have the structure to provide a high quality service? If so, we are looking forward to hearing from you. Simply email us and we’ll come right back to you.

Let’s get in touch!

hello@swandoo.com
ALWAYS WITH YOU