

Marie 3 wins best in category!



Vienna, October 29th, 2021

Swandoo's Marie 3 comes in as top performer, placing the young Vienna-based brand once again at the forefront of child safety.

The autumn 2021 test, conducted by the top consumer rating organisations, ADAC, ÖAMTC, and TCS, crowned Marie 3 best in category, with an overall score of 2.4 ("Good").



This success can be largely ascribed to Marie's outstanding performance in frontal and side impact crash tests. Whilst achieving a score of 2.0 ("Good") in the safety category, Swandoo's rotating car seat was awarded 5 stars – the best possible result – in rear-facing position.

A testament to Swandoo's dedication, this is a great achievement for child safety from a small, passionate brand.

Top marks in the categories 'ergonomics' and 'handling' further strengthen the young brand's mission of developing user-friendly products that help families achieve a more joyful lifestyle.



According to Nicolás Moeller, Managing Director Global Sales and Marketing:

"Swandoo's aim is to grant the best possible protection for small passengers with the help of the best intuitive handling and very good protection. The current excellent results for Marie from ADAC, ÖAMTC and TCS confirm that we have achieved both for the benefit of all children. Moreover, being rewarded test winner, Swandoo is confident to continuously develop the safest possible car seats."

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ABOUT SWANDOO

Swandoo was founded in 2014 as a brand for innovative family lifestyle solutions. The company is based in Vienna, with its own manufacturing in Suzhou, China. Combining a talented international design team with over 40 years of experience in manufacturing, Swandoo has set out to become a smart companion for modern families, enhancing the well-being of parents and their children.

Swandoo's first product, i-Size baby car seat and infant carrier Albert, achieved a double-test win at the consumer testing of 2019. Following Albert's footsteps, the first version of Marie, a 360° rotating i-Size car seat, was introduced in the 2019 and awarded the prestigious iF Design Award 2020. Now in its third generation, Marie 3 was included in the consumer testing this autumn. To offer a full product palette, Swandoo will be launching a third car seat in 2022 to complete the range.

For more detailed information on Albert or Marie, please visit www.swandoo.com

Regular updates and news are also available on the following social media sites: Facebook: **Swandoo** | Instagram: **@swandoo**



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